



**SOUTHERN
FOREST PRODUCTS
ASSOCIATION®**



WELCOME TO THE SOUTHERN PINE LUMBER COMMUNITY

We're stronger together. That was the motivation behind the initial founding of the original Southern Pine Association in 1915, and it remains the core mission of the Southern Forest Products Association (SFPA) today.

SFPA MEMBERS ARE VISIONARY INDUSTRY LEADERS WHO UNDERSTAND THE POWER OF COMMUNITY

Our sawmill members are experts in the efficient production of quality Southern Pine lumber.

Associate equipment manufacturing members provide mechanical efficiencies to create value throughout the entire SFPA community.

Associate treater and distributor members tap into and leverage SFPA's global network of industry representatives to support international trade.

Finally, and most importantly, SFPA members understand the power of operating as a collective to offer a range of programs and networking opportunities.

CONNECTIONS BUILT THROUGH SFPA ACTIVITIES DRIVE SIGNIFICANT GROWTH FOR THE SOUTHERN PINE INDUSTRY.



**PUBLICATIONS
TRANSLATED IN 12
LANGUAGES**



**INTERNATIONAL
EVENTS SUPPORTED
BY SFPA**



**TRADE LEADS AND
PURCHASE INQUIRES
SINCE 2021**

NETWORKING

- Reverse trade missions that bring foreign buyers to U.S. member sawmills
- Connect with allied forest products industry groups
- Access to in-market international representatives
- Attend industry-sponsored trade events

RESOURCES

- Real-time trade leads
- Digital technical and promotional publications in 12 languages
- Pocket Span Charts that assist Southern Pine users, specifiers, and code officials
- Reimbursement for qualifying international travel

INTELLIGENCE

- Monthly data and trends on lumber shipments
- International trade trends, updates, and commentary
- Detailed market assessment and activity reports
- Emerging market assessments, reports, and analysis

EXCLUSIVE SFPA MEMBER BENEFITS

RECOGNITION

- Annual Sawmill Safety Excellence Awards
- Member profile and news promotion on SFPA website, social media channels, and other platforms

EQUIPMENT EXPO

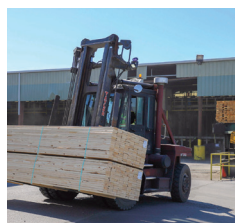
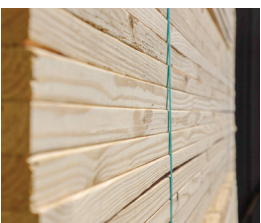
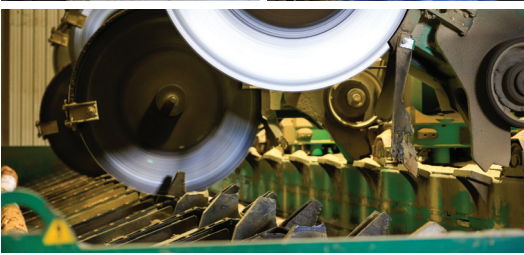
Create new connections, strengthen relationship, and close deals at the Forest Products Machinery & Equipment Exposition!

- Discounted exhibit space
- Priority space assignment and preferred hotel registration
- Waived exhibitor insurance and digital profile fees

BECOME A MEMBER TODAY

If your company produces Southern Pine products or provides products and services to manufacturers of Southern Pine products, we invite you to become an SFPA member.

Join online at sfpa.org or email us at mail@sfpa.org for more information.



WWW.SFPA.ORG

